





# WHO WE ARE

We're on a mission to plant  
**1 billion trees by 2028.**

We're a hi-tech reforestation company with the goal of building scalable & automated systems that use a data-driven, biodiversity-centric approach to rebuild healthy resilient forests at scale.



# FRAMING THE CONVO

## Flash Forest Applications

**Address severe post-wildfire devastation with rapid reforestation efforts (and other app'ns)**

Seed/Cone Collection and Species Consultation

with Indigenous and local communities

Biodiversity of planting project

including deciduous species and other bio-culturally significant medicinal herbs and shrubs in the future.

Site Identification

including remote sites, decommissioned roads or mines, etc.

Monitoring Capacities

aerial and on foot

First Choice on Contractor and Employment Opportunities

for our Indigenous and local partners

### Next Steps:

Burnt Stand Site Reconnaissance and Drone Imaging/Sampling

Cone Collection for local species

Rapid Reforestation Efforts Canada-Wide and in the United States

The world is short of planting targets and unlikely to meet a fraction of the need without significant changes to our reforestation efforts.



Limited planter  
availability



Limited nursery  
availability



Limited scalability



Limited cost-sharing  
partners

Over the last 4 years, we have developed a proprietary solution that addresses all the scalability issues with planting.

And the best part is that we bring in private money to support planting.



Dry pod tech



Automated & modular  
production

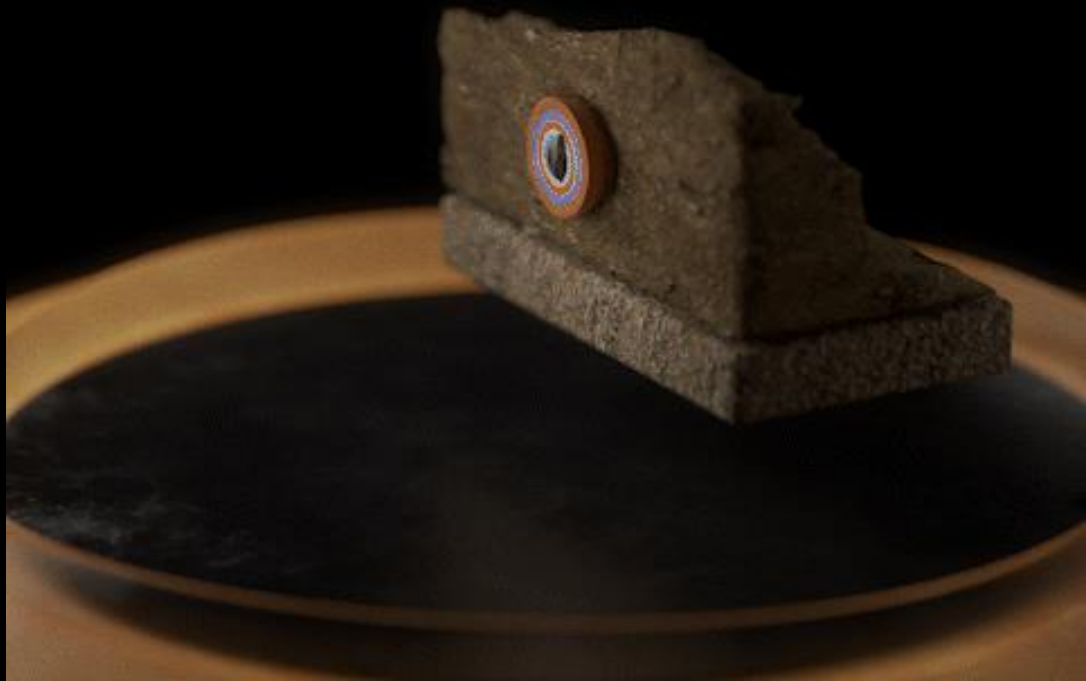


Rapid planting tech

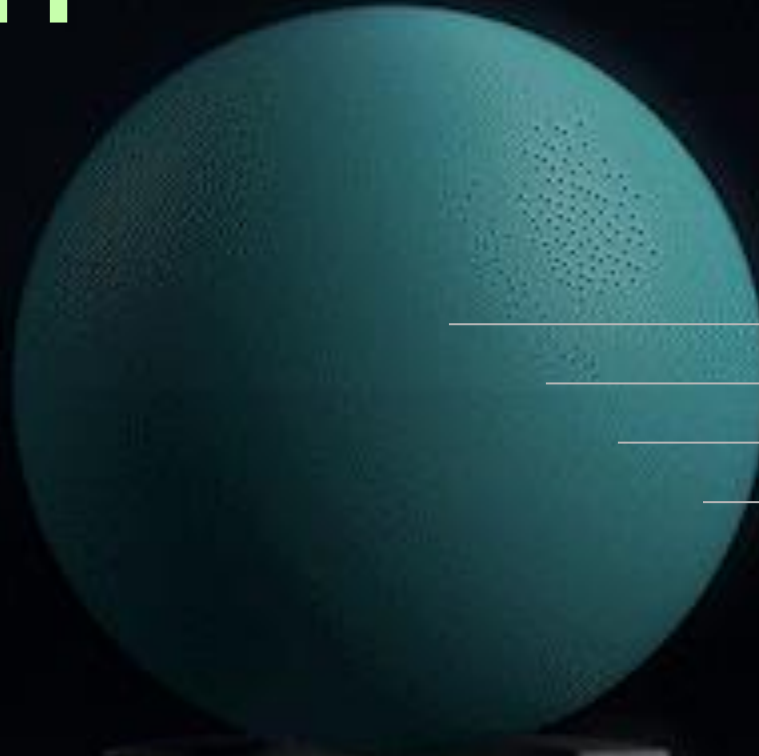
# OUR TECH

## Seedpods

Rapid, self-sustaining  
seedpod technology



# OUR TECH



1 tree seed

Water retention polymers

Beneficial fungi & bacteria

Minerals & nutrients

Growth medium conditioner

## Pod Production

Efficient at scale.

480K pods produced  
per day



# OUR TECH



## Deployers

No site prep, no nursery delay. Safe, scalable, automated.

## Field Unit Kits

Self-contained deployment to remote areas.  
Repeatable, ready to go.

# OUR TECH

## Precision Microsite Selection

Machine learning algorithms.  
Continuously optimized.



# PROGRESS

**50+**

planting projects  
completed by Spring 2024

**22**

species  
planted

**>6M**

trees planted by the  
end of 2024



# COLLABORATION

## Flash Forest x You



### Joint Proposal Partnerships

(Innovation, Technology, and RPF expertise)



### Indigenous & Local Collaboration

+ species  
Ccnsultation  
and other employment  
opportunities



### Corporate ESG Opportunities

Tree planting on behalf of  
companies/orgs  
  
Different models available,  
in-kind contributions  
upcoming.



### Collaborative Reforestation

Canada, North America,  
and globally



### Multi-year Projects Opportunities

Next phase of multiyear  
efforts for various  
initiatives



# Appendix



# RECOGNITIONS & PRESS

القمة العالمية للحكومات  
WORLD GOVERNMENT SUMMIT



BNN  
Bloomberg



The Washington Post



FAST COMPANY



CANADIAN BUSINESS

# MARKET POTENTIAL

<sup>1</sup>American Forests/Forests Ontario



The gap in the market is **huge.**



# HISTORY

